



Utah Clean Cities Coalition

One state, Three events, Striving for clean air
and energy independence!

Liquefied Compressed Natural Gas Station Grand Opening

- The ribbon cutting for the new L-CNG station
Located at 2100 S. 845 W.
Flying J
- First L-CNG station in the State of Utah
- Users are Associated Foods, Carbon Cutters, UPS, and Iowa Tank Lines
- L-CNG is approximately \$1.99 a gallon



Morningside Elementary



Successes of L-CNG

- Brand new L-CNG station
- Vehicles continually using L-CNG
- New vehicles coming on board to use L-CNG
- Heavy duty L-CNG Refuse Haulers.



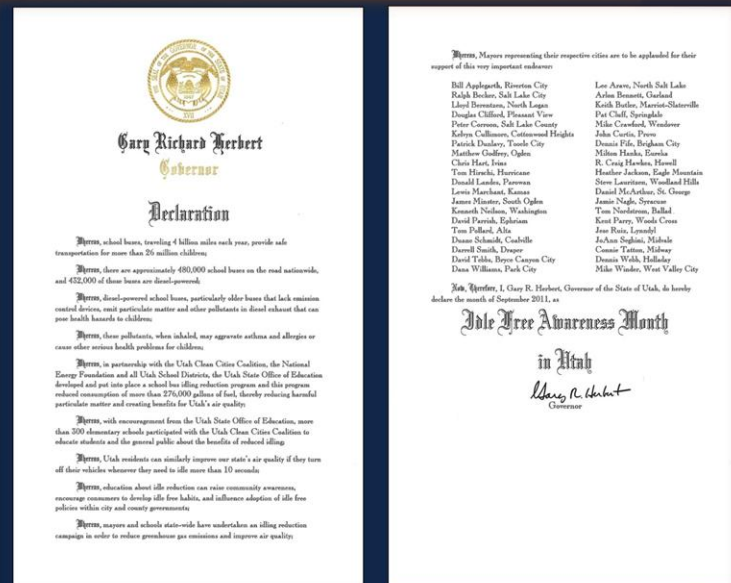
Lessons Learned

- UPS reduced fleet order
- Manufacturers were not prepared for the demand



Idle Free Awareness Month

- 41 Mayors on board
- Declaration signed by the Lieutenant Governor Bell
- Idle Free Vests
- Superintendent Shumway sent a letter of endorsement to schools



Idle Free Awareness Month Successes

- Eco Star grant \$5,000
- 20 thousand vehicle window decals
- 400 outdoor signs
- 250 – 300 schools joined
- State National PTA Representative endorsement
- All Zions Bank drive-in pneumatic tubing, display Idle free informational decals



Washington Elementary Idle Free



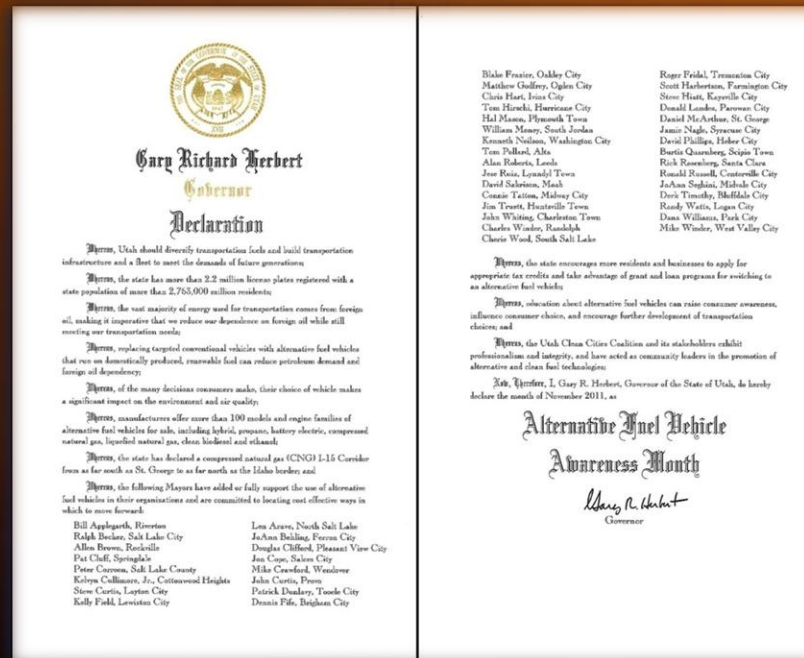
Lessons Learned in Idle Free

- Flexibility on declaration
- Last minute poster contest created confusion
- Distribution of materials to schools



Alternative Fuel Vehicle Awareness

- 47 Mayors endorsed Governor Herbert's Declaration



Alternative Fuel Vehicle Awareness Successes

- Statewide Tour
- Multiple press releases

FOR IMMEDIATE PRESS RELEASE

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Governor Declares November Alternative Fuel Vehicle Awareness Month *Take the Tour of Utah*

SALT LAKE CITY, UT – Governor Herbert has declared November 2011 the third annual Alternative Fuel Vehicle (AFV) Awareness month, with the unprecedented support of 47 Mayors from across the state.

This morning the Utah Clean Cities Coalition (UCCC) kicked the month off with an Electric Vehicle (EV) charging demonstration at the Liberty Park at 11:00 a.m. Event participants included West Valley City Mayor, Mike Winder, Environmental Planning Consultant, Mat Carlisle, Salt Lake City Division of Sustainability Director, Vicki Bennett, and Patti White's 6th grade Morningside Elementary class.

"Utah is a leader in Alternative Fuel infrastructure with over 100 refueling stations, and the I-15 Clean Energy Corridor" said Governor Herbert. "We encourage clean transportation options, and with the Clean Fuels Grant and Loan Program we will continue to promote clean fuel technologies."

As one of the 47 supporting mayors, Mayor Winder enthusiastically promoted AFVs stating, "With 143 hybrid and flex-fuel vehicles in our city fleet, we hope to act as a model for other cities in Utah." Patti White's 6th grade class from Morningside Elementary stole the show with an AFV poster presentation of the cars they hope to drive in the future.

The 2012 Nissan Leaf, courtesy of Tim Dahle Nissan, was charged during the EV demonstration that took place at Salt Lake City's Liberty Park Charging Station. A Chevrolet Volt, provided by Steve Keyser, was also charged during the Demo. "Alternative Fuel Vehicles are the future of transportation," said Tim Dahle "We are excited to be at the forefront of this movement with the Leaf."

The liberty park charging station is one of six installed by the Salt Lake City. "Our initial installation of EV charging stations are just one of the many ways we're working to help promote cleaner transportation alternatives in Salt Lake City," said Salt Lake City Mayor Ralph Becker. "Our City fleet is getting greener every year and we currently operate almost 300 hybrid, CNG and E85-fuel vehicles."

Today's event marks the start of a month-long AFV Tour, during which UCCC will be showcasing the businesses that make AFVs a possibility in Utah. The tour includes CNG, biodiesel, Propane, and Ethanol fueling stations, EV and hybrid Dealerships, CNG conversion shops, and AFV fleet operations.

November 1st through the 4th will feature AFV businesses in the Salt Lake and Provo metro areas. A complete listing of AFV Tour Stops is posted on the UCCC's website www.utahcleancities.org/2011-alternative-fuel-vehicle-awareness-month.

Participating businesses will have their doors open to the public for tours, fueling questions and general information. "The level of support for this year's declaration shows that the State of Utah wants Alternative Fuel Vehicles, and this tour is a great opportunity to learn more about them and their benefits," said Robin Erickson, UCCC Director.

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Alternative Fuel Vehicle Awareness



Lessons Learned in Alternative Fuel Vehicle Awareness Month

- Start Earlier
- Work with multiple government agencies
- Contact stake-holders for the tour





QUESTIONS ?